



**SASKATCHEWAN DENTAL CONFERENCE**  
**TCU Place - Saskatoon**  
**September 19-20, 2025**

# EXHIBITOR PACKAGE

We look forward to welcoming you to the 2025 Saskatchewan Dental Conference at TCU Place in Saskatoon on September 19-20, 2025.

The College of Dental Surgeons of Saskatchewan's dental conference dates back to the early 2000s. This conference is dedicated to exploring the challenges of dentistry, focusing on collaboration and knowledge transfer to share ideas on new developments and technologies that allow this industry to grow and excel together.

Every year we strive to give an exceptional all-around experience for dentists and their teams. This includes curated sessions featuring dynamic speakers, engaging topics, and an inclusive environment to connect, learn and grow. Our vibrant trade show offers valuable opportunities to connect with attendees and explore innovative products and services.

**We invite you to participate as an exhibitor and help us host this esteemed event!**



  
The College of  
**Dental Surgeons**  
of Saskatchewan

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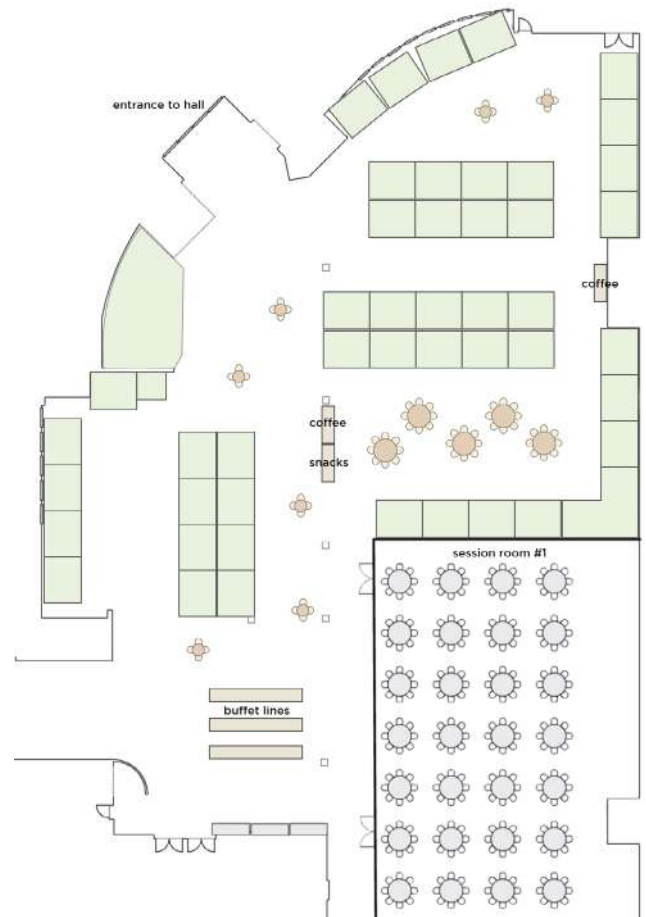
# EXHIBITOR DETAILS

## Booth Rental Pricing

**\$2,500 includes the following:**

- Complimentary buyer's guide listing in the conference program
- A 8'L x 10'W booth space, pipe & draped back wall (8'high) and side walls (4'high)
- A draped 8' table and two chairs, 600-watt duplex outlet
- Maximum two company representatives per booth. If you wish to have more than 2 people representing your company at your booth you will be charged an additional fee per person.

**Note:** Proof of certificate of insurance will need to be provided by **September 7, 2025** to participate in the conference. *More details on page 5.*



## Expected Attendance

**Approx. 500 registrants**

175 dentists, 325 dental team members (hygienists, therapists, assistants, office staff, etc)

## Conference Program

Within the Conference Program, we will list all trade show exhibitors by business name and booth number. Conference Program advertising space available. Email [kaci@saskdentists.com](mailto:kaci@saskdentists.com) for more info!

## Exhibitor Lanyards

With your purchase of a booth you are allowed 2 complimentary representatives per booth space. If you have more than 2 reps attending, additional rep registrations can be purchased.

At the beginning of the trade show, your organization will receive Exhibitor Lanyards for each representative. You will be responsible for your Exhibitor Lanyards and making sure they are worn at all times. If a staff member leaves during the day or evening with no intention of returning, they can leave their lanyard at the registration table.

Sponsor a session speaker for \$3,500 and get a FREE booth!  
Email [kaci@saskdentists.com](mailto:kaci@saskdentists.com) for more info!

# EXHIBITOR DETAILS

## Shipping

Tradeshow items can be shipped to Hub City Display, our tradeshow supplier. Hub City Display then will place all material and items at your tradeshow booth at TCU. Below you will find a Material Handling Order Form that will give instructions on how to ship. Shipped items must be sent to the Hub City Display Warehouse by **Thursday, September 18, 2025** at 5PM. If you have any questions, you can call Carol Baker directly at Hub City Display at (306) 653-4409 or e-mail [carolb@hubcitydisplay.com](mailto:carolb@hubcitydisplay.com).

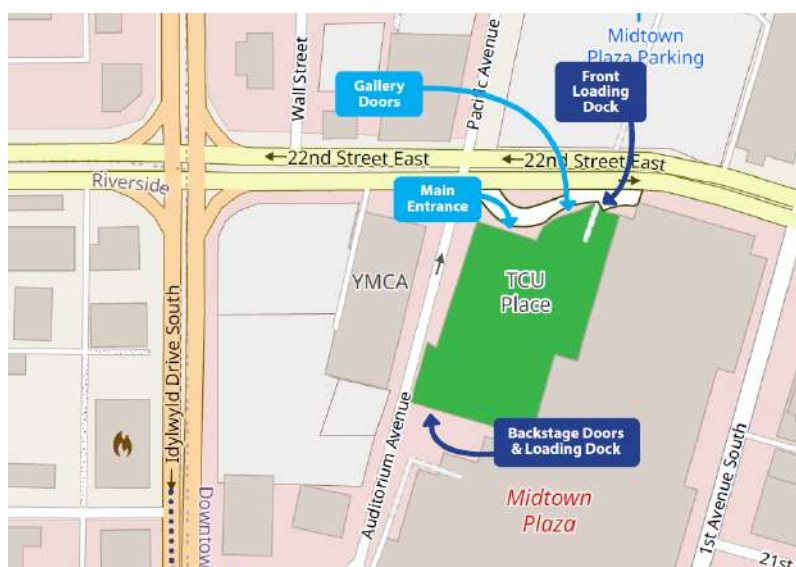
If a carrier other than Hub City Display is used, you need to ensure that outgoing shipments are picked up at the end of the conference. Any items left behind at the end will be shipped COD.

As well, if you require any additional trade show needs in terms of carpet, furnishings or anything else, Hub City Display will be able to help. Please see the Hub City Display Exhibitor Kit forms linked [HERE](#).

You can save and receive pre-show pricing by placing your order before end of day **Thursday, September 4th, 2025**.

TCU Place Freight Elevator Operators are required for tradeshow load-in/out. Freight elevator operation is restricted to TCU Place Staff. Use of carts in passenger elevators during load-in and load-out is not permitted.

For load-in questions contact Matt Colton at [mcolton@tcuplace.com](mailto:mcolton@tcuplace.com).



**Front Freight Loading Area** Services Salon (Upper Level) & Gallery (Main Level). Gallery Doors also provide Gallery access.

**Front Freight Elevator** 8' wide, 19' long, 8' high  
Load capacity 10,000 lbs.



**Rear Freight Loading Area** Services Centennial Hall (Lower Level) and Main Stage/Regal (Main Level).

**Rear Freight Elevator** 11' wide, 19' long, 8' high  
Load capacity 10,000 lbs.



# EXHIBITOR GUIDELINES & CONDUCT

## General

- Booths are to be occupied by one company only.
- The conference committee reserves the right to refuse participation in the Trade Show due to inappropriate materials or refusal to comply with the venue's requirements. No refunds will be issued in this circumstance.
- Exhibit booths and other structures must not have a roof, a ceiling or other enclosure that would prevent the sprinkler system from protecting the booth area. All decorative materials must be made from a nonflammable material or treated and maintained in flame-retardant condition. Aisles and exits must be kept clean and clear of obstructions, maintaining an aisle width of at least 10 feet at all times.
- Empty cardboard boxes cannot be stored in or behind the booth area and all extension cords must have grounded plugs.
- Hazardous materials, flammable/combustible liquids and compressed flammable gases, candles are PROHIBITED inside the building.
- No DISPLAY materials, except hand carried, may be moved through the exhibit area after the trade show's opening.
- The trade show area is carpeted.
- Exhibitors must have prior written approval by the Events office before affixing any signage or decorations on ceilings, floors, walls, painted surface, fabric or lecterns. Exhibitors may use painter's tape or sticky tack without written approval. The venue will have some easels on hand for exhibitors to use to display signage if needed. First come, first serve.
- Glitter, decals, gum, confetti and stickers may not be distributed or affixed inside the facility or near the exterior. Helium balloons are allowed only when they are securely anchored to exhibits.
- Each booth comes with a 600-watt duplex outlet. If you require additional power, please email [kaci@saskdentists.com](mailto:kaci@saskdentists.com) and let us know no later than **July 31, 2025**.



# EXHIBITOR GUIDELINES & CONDUCT

## Insurance

All exhibitors are required to carry their own insurance; a minimum of \$2,000,000 and must provide a copy of the Proof of Certificate of Liability Insurance to the Saskatchewan Dental Conference prior to move-in on September 10, 2025.

**Description:**

2025 Saskatchewan Dental Conference  
TCU Place  
35 22 St E, Saskatoon, SK S7K 0C8  
September 19-20, 2025

**Certificate Holder:**

College of Dental Surgeons of  
Saskatchewan  
201 1st Ave S - 1202 The Tower at Midtown  
Saskatoon, SK S7K 1J5

If you require an additional insurer, please use College of Dental Surgeons of Saskatchewan.

## Food and Beverage Sampling

Exhibitors may dispense or serve a free sample of a food product, non-alcoholic beverage, or other type of product provided the product is one that is made or sold in the regular course of business by the exhibitors.

In the event an exhibitor plans to bring in outside food or beverages, a waiver must be filled out prior and sent to Tammy Kinnee at TCU Place. Please [click here](#) for the Outside Food & Beverage Consent Waiver.

If an exhibitor plans to sample alcohol, they will need to contact Tammy Kinnee, Event Coordinator at (306) 975-7776 or [tkinnee@tcuplace.com](mailto:tkinnee@tcuplace.com).

Exhibitors must follow the SHA's rules found here: [www.saskhealthauthority.ca/your-health/conditions-illnesses-services-wellness/all-z/food-safety/temporary-food-events](http://www.saskhealthauthority.ca/your-health/conditions-illnesses-services-wellness/all-z/food-safety/temporary-food-events)

## Additional Booth Furnishings

If you require any additional trade show needs, Hub City Display will be able to help. You can save and receive pre-show pricing by placing your order before end-of-day **September 4th, 2025**. *More details on next page.*



# HUB CITY DISPLAY EXHIBITOR KIT FORMS

Hub City Display  
1740 Ontario Avenue  
Saskatoon, SK. S7K 1T1  
PH: 306-653-3705  
SASKATCHEWAN DENTAL CONFERENCE  
TCU PLACE - UPPER SALONS

Dear Exhibitor:

**Hub City Display** is proud to once again be the Official Display Contractor for the **2025 Saskatchewan Dental Conference**.

At this event your 10'x8' exhibit space includes:  
8' high back drape  
4' high side drape  
1 - 8' skirted table  
2 - folding chairs

We have a vast selection of furniture, carpeting, lighting, and various specialty items available for rent. We also offer janitorial, labour, and material handling services. Should you wish to achieve a more professional look to your booth, Hub City Display custom designs hard wall show booths to meet our customer's specific requirements.

You will note on the order forms there are two sets of pricing: **Pre-Show and Late Order**. **To qualify for the pre-show discount pricing, we must have your clear and concise order in our office before end of day, Thursday, September 4th, at 5:00pm.** This facilitates an organized set up of your booth with the added benefit of reduced pricing. No refunds will be issued once the service or product is provided.

**Hub City Display requests that all orders be prepaid in full; no orders will be processed until full payment has been received.** A receipt detailing your request will be provided to you after the order & payment is processed.

Hub City Display will have a service desk on site during your set up for any last-minute needs.  
**Pre-ordering reduces your waiting time at set-up and saves you money.**

Should you require our **Material Handling Services** we require your freight to be sent to our warehouse (address noted above) by **Wednesday, September 17th, 2025** (warehouse hours are Monday-Friday/8:30 am - 5:00 pm). We do accept freight up to 20 days prior to the event date.

Should you require any further information or clarification, please call Carol Baker directly at (306) 653-4409 or e-mail [carolb@hubcitydisplay.com](mailto:carolb@hubcitydisplay.com) I will be happy to help you.

On behalf of **Hub City Display**, we wish you a successful show!

Visit the [Hub City Display](#) page on our registration website to download the following forms:

- Material Handling
- Furniture Rental
- Carpet Rental
- Custom Labour





# HOW TO REGISTER

## Online Registration

Register as a vendor online at [www.saskdentalconference.ca](http://www.saskdentalconference.ca).

You will be prompted to create a new username and password before you begin registration. After you submit your registration online and select the booth(s) you would like, you will be prompted to complete payment. You will have access to your registered account once it is created, from there, you can edit your information and register your two complimentary booth representatives plus any additional reps for a fee.

## Cancellation Policy

Payments will be refunded if cancellation notice is received in writing on or before **August 5, 2025**. Cancellations after **August 5, 2025** will be subject to a 50% charge on the total contract prices and no refunds will be made for cancellations after **August 20, 2025**. Spaces abandoned or not occupied at the time of the show's opening may be repossessed without indemnity and reassigned by the College of Dental Surgeons of Saskatchewan for exhibits or other use.

## Contact Us

For more information please contact Kaci MacCallum, Conference Organizer by email at [kaci@saskdentists.com](mailto:kaci@saskdentists.com).

# ABOUT THE CONFERENCE

**Date:** Friday, September 19 & Saturday, September 20, 2025

**Location:** TCU Place, 35 22 St E, Saskatoon, SK

Breakfasts and lunches provided.

## Trade Show Hours

**Thursday, September 18, 2025:**  
Exhibitor Set-up and Name Badge Collection - 2 to 8pm (access to freight elevator from 3pm to 6pm only)

**Friday, September 19, 2025:**  
Trade Show - 9:30am to 5:30pm  
Refreshment available - 4 to 5:30pm

**Saturday, September 20, 2025:**  
Trade Show - 8:30am to 1:30pm  
Dismantle - 1:30 to 7pm (access to freight elevator from 4:30pm to 7pm only)

## Speaker/Session Schedule

**Friday, September 19, 2025:**  
Plenary/Keynote 8:30AM - 9:30AM  
CE Sessions 10:00AM - 4:30PM

**Saturday, September 20, 2025:**  
CE Sessions 9:00AM - 4:30PM

*Plus a ticketed cocktail hour and President's Ball on Friday evening!*





# HOTELS

Book your rooms early to make sure you get your preferred choice of hotel!

The hotels listed are holding room blocks at preferred group rates for the Saskatchewan Dental Conference 2025 attendees. Please reserve your room directly with your preferred hotel. Rooms are available on a first-come, first-served basis.

It is the responsibility of each individual to know and understand the hotel's cancellation policy. Please ensure you ask about the hotel's cancellation policy at the time of booking.



**TCU Place**  
35 22 St E  
Direct: (306) 975-7777  
<https://tcuplace.com/>

1

## ALT Hotel

480 2 Ave S  
Direct: (639) 398-0250  
Toll-Free: (833) 258-4480

[Click here to book](#)

2

## Delta Bessborough

601 Spadina Crescent E  
Direct: (306) 244-5521

[Click here to book](#)

3

## Delta Saskatoon Downtown

405 20th St E  
Direct: (306) 665-3322

[Click here to book](#)

4

## Hilton Garden Inn

90 22 St E  
Direct: (306) 244-2311  
Toll-Free: (877) STAY-HGI

[Click here to book](#)

5

## Holiday Inn Downtown

101 Pacific Avenue  
Direct: (306) 986-5000  
Toll-Free: (877) 660-8550

[Click here to book](#)

6

## James Hotel

620 Spadina Crescent E  
Direct: (306) 244-6446  
Toll-Free: (855) 244-6446

Reservations can be made by phone.